



PLAY
NETWORK

Get to Know PlayNetwork

Exceptional media experiences.

It's what we do.

As the leading global provider of creative and customized media solutions, we are the industry's end-to-end services provider for branded music, messaging, video media programs, entertainment media, and systems integration services. We help you engage your customers and grow their brand loyalty by providing a captivating and repeatable branded entertainment experience at all of your locations.

Create an impression

We're passionate about crafting audio and video experiences that leave lasting impressions. We've built our reputation by delivering audio/video systems that set a new standard for excellence in quality installations and customer service.

Bring your brand to life

Through our consultative approach, we'll work with you to tailor media experiences to your specific brand attributes, customer demographics, market position, and marketing strategy. We do all this in order to deliver a unique and compelling experience that brings your brand to life.

Brand outside the box

We can help extend your brand's reach with podcasts, Web radio, branded compilation CDs, digital downloads, and mobile media services. Reinforce your brand experience in the places your customers spend their time - online or immersed in their own portable music player.

Generate buzz

We'll help you create customized media experiences that get your brand noticed - within your physical environment and beyond your lease line. From innovative promotional experiences, to branded Web radio and podcasting, we can help you get people talking.



The Play Difference

Delivering superior media experiences is in our DNA

We provide media solutions for some of the world's top global brands in retail, restaurant, hospitality, banking, and health and fitness

Our services extend to more than 50,000 commercial subscriber locations in over 50 countries reaching more than 8 million consumers daily.

We pride ourselves on attracting and retaining a talented group of media producers and A/V industry veterans, alongside respected business managers and leading-edge technology experts, who together drive PlayNetwork's success

Drive Your Brand. Extend Your Reach. Just Push **PLAY**.

▶ For more information
please contact us at:
sales@playnetwork.com



PLAY
NETWORK

The PlayNetwork Guiding Principles

Driven by Culture. United in Thought.

At PlayNetwork our mission is to be the global leader in custom media services for business. We realize this vision by leveraging our differentiated and proven consultative and collaborative approach to delivering custom solutions for clients, and by committing our efforts to being a customer-centric organization that values and promotes our guiding principles.

Cultural Statement

PlayNetwork's success is based on a healthy and engaging work environment defined by our Guiding Principles: Integrity, Teamwork, Professionalism, Resourcefulness, Passion and Respect.



Integrity – We adhere to the highest standards of ethical behavior: honesty, fairness and accountability.

Teamwork – We share a common purpose and vision, practicing transparent communication and collaborative decision-making. We acknowledge and reward employees who demonstrate great initiative and mutual support.

Professionalism – We consistently exhibit a professional attitude as we strive to provide high-quality services and results. We are respectful, courteous, hard-working experts who foster trust between each other and our customers with candid and direct communications.

Resourcefulness – We maintain an entrepreneurial and environmentally aware spirit that encourages innovation and risk-taking with a common-sense approach. Solution-oriented thinking and quick problem solving are attributes we value.

Respect – We value and celebrate our unique backgrounds and individual worth as we strive to be a socially and environmentally responsible company.

Passion – PlayNetwork's work culture consists of passionate, caring, involved, and creative individuals – our corporate soul is optimistic, enthusiastic, and youthful. Our professional yet personable style is best described as levity versus gravity.